

Blog Branding Guide

brand colors

write down the hex code for each color

1. #

3. #

2. #

4. #

brand fonts

write down the font & size for each text

Blog Name:

Blog Tagline:

Title & Headings:

Body Text:

logo design

use the space below to design your logo

Blog Branding Guide

writing style

describe your personality & audience

How would you describe yourself?

What style of writing will work well for your audience?

tagline

fill in your ideas to create your tagline

Blog Name:

Blog Topic:

What will your audience get out of reading your blog?

Tagline: